



# SUBCONTRACTORS USA

TEXAS

WWW.SUBCUSA.COM

ARCHITECTURE | CONSTRUCTION | EDUCATION | ENERGY | ENGINEERING | TECHNOLOGY | OIL & GAS | SAFETY | TRANSPORTATION | TXDOT | UTILITY & INFRASTRUCTURE



## GOVERNMENT AGENCIES, NONPROFIT, SUPPLIER DIVERSITY & UNIVERSITIES MEDIA KIT

ADVOCATING FOR CERTIFIED WOMEN, VETERAN & MINORITY SUBCONTRACTORS



7322 Southwest Freeway Suite #800, Houston, Texas 77074 | Office: 713.373.5577  
Email: [contact@subcusa.com](mailto:contact@subcusa.com) | [www.subcusa.com](http://www.subcusa.com)

rev 052224



## Mission Statement

Subcontractors USA provides excellent and valuable services for our clients in the architecture, construction, education, energy, engineering, technology, oil & gas, safety, transportation, TxDOT, and utility & infrastructure industries. Through our services, we are advertising for certified women, veteran and minority-owned subcontractors.

## About Subcontractors USA

Subcontractors USA is committed to fostering economic growth among a diverse clientele and industries, including prime contractors, subcontractors, architects, engineers and agencies. Subcontractors USA is a relevant and essential source of information for Texas areas in our select sectors. We are the logical solution to the advertising, marketing, media and communication needs of prime contractors and subcontractors.

## Contact

7322 Southwest Freeway, Ste. 800  
Houston, TX 77074  
Office: 713-373-5577 | Direct: 281-748-8111  
[www.subcusa.com](http://www.subcusa.com)

## Distribution & Circulation

- A monthly readership of more than 25,000 supplier executives, subcontractors and individuals interested in economic growth
- A monthly journal distribution across the state of Texas to outlets via print, mail, email and website
- More than 100 distribution outlets in Houston and surrounding areas



## Audience Profile

- Small Certified Subcontractors
- Government Contractors
- Certified HUBs
- Certified Prime Contractors
- Sub-Prime Contractors
- Suppliers





HOME ABOUT ADVISORY BOARD JOURNALS ADVERTISE SERVICES BIDS & RFPs CALENDAR PHOTOS CONTACT TOP 25 EVENT ECO SUMMIT

**SUBCONTRACTORS USA TEXAS** [www.subcusa.com](http://www.subcusa.com)

**SUBCONTRACTORS USA TEXAS** Texas email list for industry news, events and RFP information  
[JOIN OUR NEWSLETTER](#)

COVER STORIES ARCHITECTURE CONSTRUCTION EDUCATION ENERGY ENGINEERING TECHNOLOGY OIL & GAS SAFETY TRANSPORTATION TXDOT UTILITY & INFRASTRUCTURE

**DIRECTORY**

**INDUSTRIAL WELDING ACADEMY**

**PIPELINE**

**PETROCHEMICAL**

**OIL & GAS**

**MANUFACTURING**

713-672-WELD (9353)  
[www.IWAttraining.com](http://www.IWAttraining.com)

**SUBCONTRACTORS USA TEXAS JOURNAL** [www.subcusa.com](http://www.subcusa.com)

**PROMOTING INCLUSION AND ECONOMIC DEVELOPMENT:**  
The Role of Small Business Centers in Urban Revitalization Projects

[VIEW JOURNAL](#) [COVER STORY](#)

Homepage  
Headline  
Banner  
**\$1,500**  
per month

LATEST STORIES



### The Small Business Center's Role in Dallas' Renovation Projects

Published On: March, 2024

The Small Business Center in the City of Dallas plays a pivotal role in the city's ambitious renovation projects, particularly in the revitalization efforts aimed at iconic landmarks like the Dallas Memorial Auditorium and the Black Academy of Arts and Letters. Tasked with overseeing the evaluation criteria for minority and women-owned business enterprises (M/WBEs), these centers serve as guardians of diversity and equity within city contracts. The Small Business Center's Business Inclusion and Development (BID) program's primary focus lies in advocating for M/WBE participation and fostering collaborative partnerships with local minority Chambers of Commerce and contractor's associations. Through proactive...

[READ THE LATEST COVER STORY](#)

Previous Cover Stories



### Houston Adds 100K Jobs for Third Consecutive Year, Surpassing Estimates

Revised data from Workforce Solutions indicates that job growth in the Houston area for 2023 surpassed early estimates. Originally projected at around 70,000, the revised report reveals over 100,000 new...

### San Antonio Joins U.S. Cities in Transforming Construction Waste Management

For years, the construction industry has followed a linear process: extract raw materials, build structures, demolish them, and dispose of waste in landfills. This method has harmful environmental and social...

### bp Unveils First US bp Pulse EV Charging Gigahub™ at Houston Headquarters

bp will celebrate the opening of its new electric-vehicle charging site at its bp America headquarters in Houston, expanding its network of EV chargers in the United States.

### San Antonio City Council Passes \$4.4M Grant Agreement for Zarzamora Street

The San Antonio City Council authorized the execution of the Safe Streets & Roads 4 All (SS4A) grant with the U.S. Department of Transportation early March.

### Houston Awarded \$43 Million Grant for Gulfton and Kashmere Gardens Communities

The United States Department of Transportation announced the City of Houston will receive \$43.4 million in federal funding through the Reconnecting Communities and Neighborhoods (RCN) program for the Gulfton and...

### Dallas Independent School District: Servant Transparency, Equity, and Collaboration

**Cover Story**  
The dynamic force behind the Dallas Independent School District's Minority/Women Business Enterprise Program can't be attributed to...

### Bexar County: Small Business & Entrepreneurship Department — Transforming Business Ethics in San Antonio Department

**Cover Story**  
"We promote San Antonio's economic growth and

STAY CONNECTED

Latest Newsletters

- [HOUSTON: WBFA Series of Thought Leading Conversations | Thu, April 4, 2024 10AM - 2PM | Speakers: Sharon Birkman, Anne Schaeddel, Anabel Dally & More](#)  
March, 2024
- [HOUSTON: FBISD Small Business Enterprise Program "Doing Business with FBISD" Workshop | Thu., April 25th @ James Reese Career and Technical Center](#)  
March, 2024
- [HOUSTON: Greater Houston Business Procurement Forum - Tue., March 26, 2024 from 8AM-11AM at THE ION 4201 Main St. at Wheeler Ave., Houston, TX 77004.](#)  
March, 2024
- [Dallas: UT System Construction Subcontractor Training | March 19-20 & 26-27 | Registration Deadline March 12th](#)  
March, 2024
- [Dallas: UT System Construction Subcontractor Training | March 19-20 & 26-27 | Registration Deadline March 12th](#)  
March, 2024

Homepage  
Side Banner AD  
**\$600**  
per month

**MCA Communications**  
COMMUNICATIONS  
SECURITY & COMPLIANCE  
IN NETWORK INFRASTRUCTURE  
OPERATIONS  
SERVICE BUILT  
PROVEN SERVICE  
PROFIT ACCELERATION  
THE MCA DIFFERENCE

**DESIGN BUILD TECHNOLOGY INTEGRATOR**

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- Electric Services
- Underground Electric
- Storm Restoration
- Transmission & Distribution
- Substation Construction

**CERTIFIED** **HUB** **CONTACT US**

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(281) 991-1244  
[www.mca.com](http://www.mca.com)

CENTRAL TEXAS OFFICE  
2101 WEST 11TH ST  
FLOWER BOCK, TX 76801  
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[www.mca.com](http://www.mca.com)

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## WEBSITE HEADLINE BANNER



**Website Headline Banner**  
**\$1,000 per month**  
 (2048px x 512px)

## ONLINE SIDE BANNER ADS

Online Side  
 Banner (Large)  
 \$750 per month  
 (900px x 2265px)

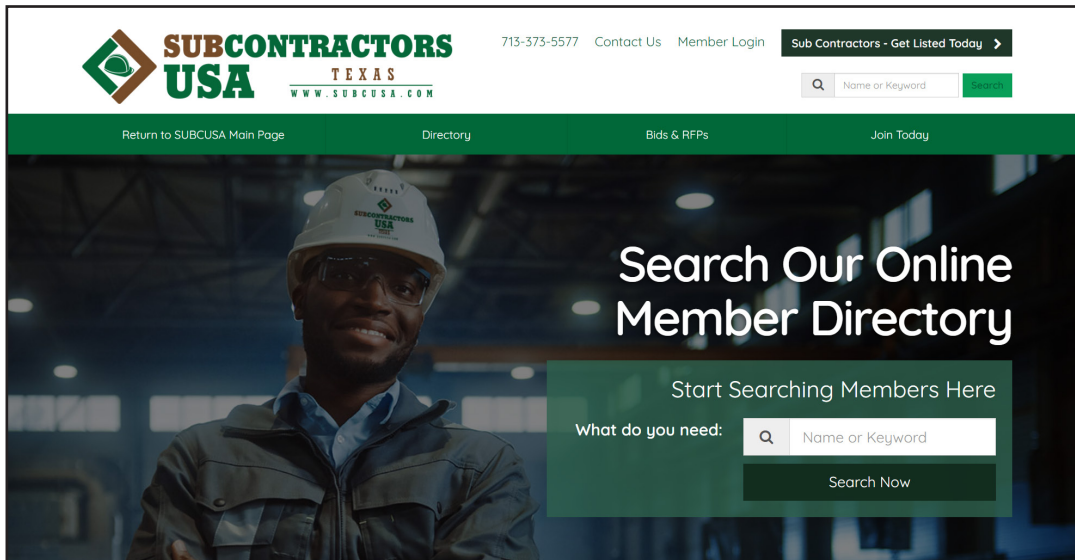
Online Side  
 Banner (Medium)  
 \$500 per month  
 (900px x 1065px)

Online Side  
 Banner (Small)  
 \$350 per month  
 (900px x 465px)



## ONLINE DIRECTORY

**FREE** in exchange for logo placement on signage and marketing materials, exhibitor booth at all events

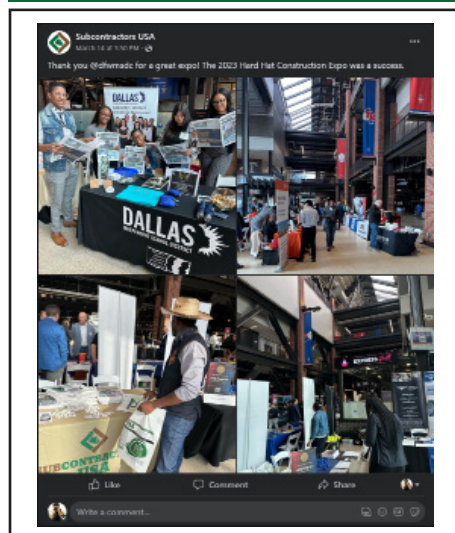


## EMAIL BLAST



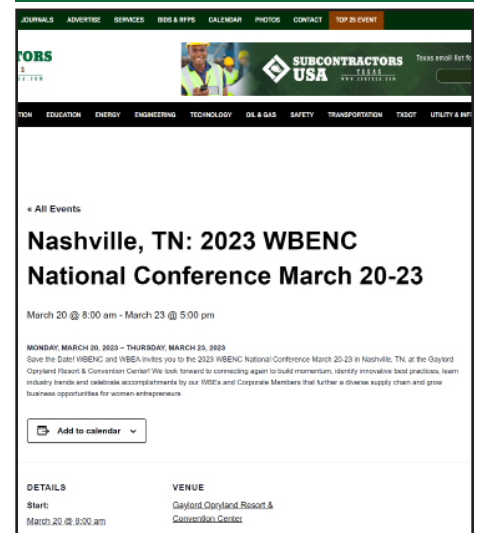
Eblast  
\$375 each

## SOCIAL POST



Social Post  
\$150 each

## CALENDAR POST



Calendar Post  
\$150 each

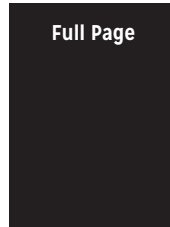


## SUBCONTRACTORS USA AGENCY, NONPROFIT & UNIVERSITY PRICING – ADVERTISEMENT RATES



**Cover Story** **\$7,500**  
**(Horizontal Layout Only)**

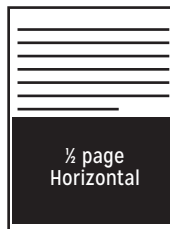
- 1 - Full Page
- 2 - Editorial Pages



**Full Page** **\$2,500**  
**(10.33" x 13.1")**



**Half Page** **\$1,500**  
**Vertical**  
**(5.09" x 13.1")**



**Half Page** **\$1,500**  
**Horizontal**  
**(10.33" x 6.49")**



**Quarter Page** **\$1,000**  
**(5.09" x 6.45")**

## PREMIUM PLACEMENT RATES (CORPORATE RATES)

**Inside Front Cover** **\$4,500**  
**Inside Back Cover** **\$4,500**  
**Center Spread (2 Pages/No Cover)** **\$7,000**  
**Back Cover** **\$6,000**

**Eblast** **\$375 ea.**  
**2 Eblasts (design included)** **\$750**

\*Prices may be subject to change without notice.

## ADVERTISEMENT SPECS

**All editorials and ads must be submitted by the 15th of the previous month.**

Color Format: **CMYK**

Resolution: **300dpi**

Accepted File Types: **.tiff, .pdf, .psd**