

member

# DIRECTORY

PRIME - SUPPLIERS



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## PRIME • SUPPLIERS

### WHAT ARE INDUSTRY EXPERTS?

The Industry Experts Online Directory is a platform that lists businesses and organizations along with their relevant information, such as contact details, location, and services offered. The directory is categorized by industry, location, and other criteria to make it easier for users to find what they're looking for. It serves as a convenient platform for businesses to showcase their offerings and for consumers to find relevant services or products.

### BENEFITS

**1. Increased Visibility:** When potential customers search for products or services related to your business, they're likely to come across your listing.

**2. Improved SEO:** By having your business listed in the directory, you can improve your website's search engine ranking through backlinks and citations.

**3. Targeted Marketing:** Your listing will be seen by users who are specifically looking for the products or services you offer, increasing the likelihood of conversion.

**4. Cost Effectiveness:** Your online directory is a good return on investment due to the targeted exposure provided.

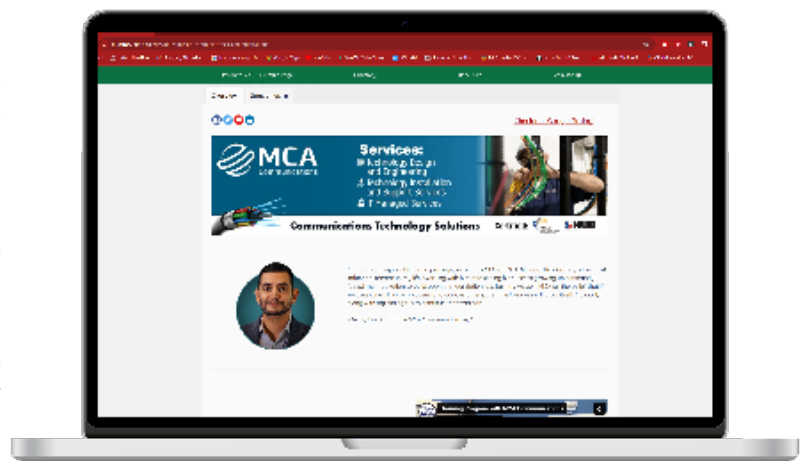
**5. Enhanced Reputation:** Being listed in a reputable online directory can enhance your business' credibility and reputation.



Social Media Posts



Eblasts | Quarter Page Ad



Online Directory

For additional information, call 713.373.5577 and one of our marketing consultants will be happy to assist you.  
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**PRIME • SUPPLIERS**

- ✓ **1-Year Listing on subcusa.com Online Directory**  
*(Regular price for one year: \$3,500 - includes custom set-up and design)*
- ✓ **4 QUARTER-PAGE Full Color Ads in the Subc USA Journal**  
*(Regular price: \$6,000 - includes free design)*
- ✓ **4 E-Blasts**  
*(Regular price: \$1,500 - includes free design)*
- ✓ **4 Social Media Posts**  
*(Regular price: \$600 - Facebook & Instagram)*



**Regular Price: \$11,600**



**ONLY  
\$7,500!!**

**\* \$4,100 in savings!**

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### PRIME • SUPPLIERS

- ✓ **1-Year Listing on subcusa.com Online Directory**  
*(Regular price for one year: \$3,500 - includes custom set-up and design)*
- ✓ **6 QUARTER-PAGE Full Color Ads in the Subc USA Journal**  
*(Regular price: \$9,000 - includes free design)*
- ✓ **6 E-Blasts**  
*(Regular price: \$2,500 - includes free design)*
- ✓ **6 Social Media Posts**  
*(Regular price: \$750 - Facebook & Instagram)*



**Regular Price: \$15,500**



# ONLY \$10,000!!

**\* \$5,500 in savings!**



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- ✓ **1-Year Listing on subcusa.com Online Directory**  
*(Regular price for one year: \$3,500 - includes custom set-up and design)*
- ✓ **8 QUARTER-PAGE Full Color Ads in the Subc USA Journal**  
*(Regular price: \$12,000 - includes free design)*
- ✓ **8 E-Blasts**  
*(Regular price: \$3,000 - includes free design)*
- ✓ **8 Social Media Posts**  
*(Regular price: \$1,200 - Facebook & Instagram)*



**Regular Price: \$19,700**



**ONLY  
\$12,500!!**

**\* \$7,200 in savings!**

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**PRIME • SUPPLIERS**

- ✓ **1-Year Listing on subcusa.com Online Directory**  
*(Regular price for one year: \$3,500 - includes custom set-up and design)*
- ✓ **8 HALF-PAGE Full Color Ads in the Subc USA Journal**  
*(Regular price: \$20,000 - includes free design)*
- ✓ **8 E-Blasts**  
*(Regular price: \$3,000 - includes free design)*
- ✓ **8 Social Media Posts**  
*(Regular price: \$1,200 - Facebook & Instagram)*



**Regular Price: \$27,700**

**ONLY  
\$15,000!!**

**\* \$12,700 in savings!**



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- ✓ **1-Year Listing on subcusa.com Online Directory**  
*(Regular price for one year: \$3,500 - includes custom set-up and design)*
- ✓ **10 HALF-PAGE Full Color Ads in the Subc USA Journal**  
*(Regular price: \$25,000 - includes free design)*
- ✓ **10 E-Blasts**  
*(Regular price: \$3,750 - includes free design)*
- ✓ **10 Social Media Posts**  
*(Regular price: \$1,500 - Facebook & Instagram)*



**Regular Price: \$33,750**



**ONLY  
\$18,500!!**

**\* \$15,250 in savings!**



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**PRIME • SUPPLIERS**

✓ **1-Year Listing on subcusa.com Online Directory**  
*(Regular price for one year: \$3,500 - includes custom set-up and design)*

✓ **12 HALF-PAGE Full Color Ads** in the Subc USA Journal  
*(Regular price: \$30,000 - includes free design)*

✓ **12 E-Blasts**  
*(Regular price: \$4,500 - includes free design)*

✓ **12 Social Media Posts**  
*(Regular price: \$1,800 - Facebook & Instagram)*



**Regular Price: \$39,800**



**ONLY  
\$20,000!!**

**\* \$19,800 in savings!**

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