



MEMBER DIRECTORY

Architecture • Construction • Education • Energy • Engineering • Technology • Oil & Gas • Safety • Transportation • Utility & Infrastructure

CERTIFIED AGENCIES • NON-PROFIT • INDUSTRIES COLLEGES & UNIVERSITIES • MEDICAL FACILITIES

WHAT ARE INDUSTRY PARTNERS?

The Industry Partners Online Directory is a platform that lists businesses and organizations along with their relevant information, such as contact details, location, and services offered. The directory is categorized by industry, location, and other criteria to make it easier for users to find what they're looking for. It serves as a convenient platform for businesses to showcase their offerings and for consumers to find relevant services or products.

BENEFITS

- 1. Increased Visibility: When potential customers search for products or services related to your business, they're likely to come across your listing.
- **2. Improved SEO:** By having your business listed in the directory, you can improve your website's search engine ranking through backlinks and citations.
- **3. Targeted Marketing:** Your listing will be seen by users who are specifically looking for the products or services you offer, increasing the likelihood of conversion.
- **4. Cost Effectiveness:** Your online directory is a good return on investment due to the targeted exposure provided.
- **5. Enhanced Reputation:** Being listed in a reputable online directory can enhance your business' credibility and reputation.



Social Media Posts



Eblasts | Quarter Page Ad



Online Directory



MEMBER DIRECTORY

Architecture • Construction • Education • Energy • Engineering • Technology • Oil & Gas • Safety • Transportation • Utility & Infrastructure

CERTIFIED AGENCIES • NON-PROFIT • INDUSTRIES COLLEGES & UNIVERSITIES • MEDICAL FACILITIES

\$2,500

* Trade Value of \$14,000!

(Exchange for logo placement on signage and marketing materials, exhibitor booth at all events)



2 Monthly Calendar Posts (\$9,000 value)



1-Year Listing on subcusa.com Online Directory

(Regular price: for one year: \$5,000 - includes custom set-up and design)

