



SUBCONTRACTORS USA

TEXAS

WWW.SUBCUSA.COM

ARCHITECTURE | CONSTRUCTION | EDUCATION | ENERGY | ENGINEERING | TECHNOLOGY | OIL & GAS | SAFETY | TRANSPORTATION | TXDOT | UTILITY & INFRASTRUCTURE



SUBCONTRACTORS/PROFESSIONAL SERVICES MEDIA KIT

ADVOCATING FOR CERTIFIED WOMEN, VETERAN & MINORITY SUBCONTRACTORS



For additional information call 713.373.5577 and one of our marketing consultants will be happy to assist you.
contact@subcusa.com | www.subcusa.com

rev 062124



Mission Statement

Subcontractors USA provides excellent and valuable services for our clients in the architecture, construction, education, energy, engineering, technology, oil & gas, safety, transportation, TxDOT, and utility & infrastructure industries. Through our services, we are advertising for certified women, veteran and minority-owned subcontractors.

About Subcontractors USA

Subcontractors USA is committed to fostering economic growth among a diverse clientele and industries, including prime contractors, subcontractors, architects, engineers and agencies. Subcontractors USA is a relevant and essential source of information for Texas areas in our select sectors. We are the logical solution to the advertising, marketing, media and communication needs of prime contractors and subcontractors.

Contact

7322 Southwest Freeway, Ste. 800
Houston, TX 77074
Office: 713-373-5577 | Direct: 281-748-8111
www.subcusa.com

Distribution & Circulation

- A monthly readership of more than 25,000 supplier executives, subcontractors and individuals interested in economic growth
- A monthly journal distribution across the state of Texas to outlets via print, mail, email and website
- More than 100 distribution outlets in Houston and surrounding areas



Audience Profile

- Small Certified Subcontractors
- Government Contractors
- Certified HUBs
- Certified Prime Contractors
- Sub-Prime Contractors
- Suppliers





HOME ABOUT ADVISORY BOARD JOURNALS ADVERTISE SERVICES BIDS & RFPs CALENDAR PHOTOS CONTACT TOP 25 EVENT ECO SUMMIT

SUBCONTRACTORS USA TEXAS www.subcusa.com

SUBCONTRACTORS USA TEXAS Texas email list for industry news, events and RFP information
JOIN OUR NEWSLETTER

COVER STORIES ARCHITECTURE CONSTRUCTION EDUCATION ENERGY ENGINEERING TECHNOLOGY OIL & GAS SAFETY TRANSPORTATION TXDOT UTILITY & INFRASTRUCTURE

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SUBCONTRACTORS USA TEXAS JOURNAL
www.subcusa.com

March 2024 | Marketing to Local, State, and National Business Administrators | 100+ Photos

PROMOTING INCLUSIVITY AND ECONOMIC DEVELOPMENT:
By: David Brown, General Contractor, Houston, Texas

VIEW JOURNAL COVER STORY

Homepage
Headline
Banner
\$1,500
per month

LATEST STORIES

The Small Business Center's Role in Dallas' Renovation Projects

Published On: March, 2024

The Small Business Center in the City of Dallas plays a pivotal role in the city's ambitious renovation projects, particularly in the revitalization efforts aimed at iconic landmarks like the Dallas Memorial Auditorium and the Black Academy of Arts and Letters. Tasked with overseeing the evaluation criteria for minority and women-owned business enterprises (M/WBEs), these centers serve as guardians of diversity and equity within city contracts. The Small Business Center's Business Inclusion and Development (BID) program's primary focus lies in advocating for M/WBE participation and fostering collaborative partnerships with local minority Chambers of Commerce and contractor's associations. Through proactive...

[READ THE LATEST COVER STORY](#)

Houston Adds 100K Jobs for Third Consecutive Year, Surpassing Estimates

Revised data from Workforce Solutions indicates that job growth in the Houston area for 2023 surpassed early estimates. Originally projected at around 70,000, the revised report reveals over 100,000 new...

San Antonio Joins U.S. Cities in Transforming Construction Waste Management

For years, the construction industry has followed a linear process: extract raw materials, build structures, demolish them, and dispose of waste in landfills. This method has harmful environmental and social...

bp Unveils First US bp Pulse EV Charging Gigahub™ at Houston Headquarters

bp will celebrate the opening of its new electric-vehicle charging site at its bp America headquarters in Houston, expanding its network of EV chargers in the United States.

San Antonio City Council Passes \$4.4M Grant Agreement for Zarzamora Street

The San Antonio City Council authorized the execution of the Safe Streets & Roads 4 All (SS4A) grant with the U.S. Department of Transportation early March.

Houston Awarded \$43 Million Grant for Gulfton and Kashmere Gardens Communities

The United States Department of Transportation announced the City of Houston will receive \$43.4 million in federal funding through the Reconnecting Communities and Neighborhoods (RCN) program for the Gulfton and...

STAY CONNECTED

Latest Newsletters

HOUSTON: WBEA Series of Thought Leading Conversations | Thu., April 4, 2024 10AM - 2PM | Speakers: Sharon Birkman, Anne Schaeddel, Anabel Dally & More
March, 2024

HOUSTON: FBISD Small Business Enterprise Program "Doing Business with FBISD" Workshop | Thu., April 25th @ James Reese Career and Technical Center
March, 2024

HOUSTON: Greater Houston Business Procurement Forum - Tue., March 26, 2024 from 8AM-11AM at THE ION 4201 Main St. at Wheeler Ave., Houston, TX 77002.
March, 2024

Dallas: UT System Construction Subcontractor Training | March 19-20 & 26-27 | Registration Deadline March 12th
March, 2024

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March, 2024

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HUB

CONTACT US

REGIONAL OFFICE: 1000 W. WYATT, HOUSTON, TX 77019 | TEL: 281-991-2244

CENTRAL TEXAS OFFICE: 2001 UNIVERSITY DR., STE. 200, FORT WORTH, TX 76104 | TEL: 817-335-7222

3BUS

BUSINESS CAPABILITIES:

- Electric Utilities
- Underground Electric
- Storm Restoration
- Transmission & Distribution
- Substation Construction

Homepage
Side Banner AD
\$600 per month

Previous Cover Stories

Dallas Independent School District: Servant Transparency, Equity, and Collaboration

Cover Story

The dynamic force behind the Dallas Independent School District's Minority/Women Business Enterprise Program can't be attributed to...

Bexar County: Small Business & Entrepreneurship Department - Transforming Business Ethics in San Antonio Department

Cover Story

"We promote San Antonio's economic growth and..."

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WEBSITE HEADLINE BANNER



Website Headline Banner
\$1,000 per month
 (2048px x 512px)

ONLINE SIDE BANNER ADS

Online Side
 Banner (Large)
\$750 per month
 (900px x 2265px)

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 mybestwelding@iwattraining.com

Online Side
 Banner (Medium)
\$500 per month
 (900px x 1065px)

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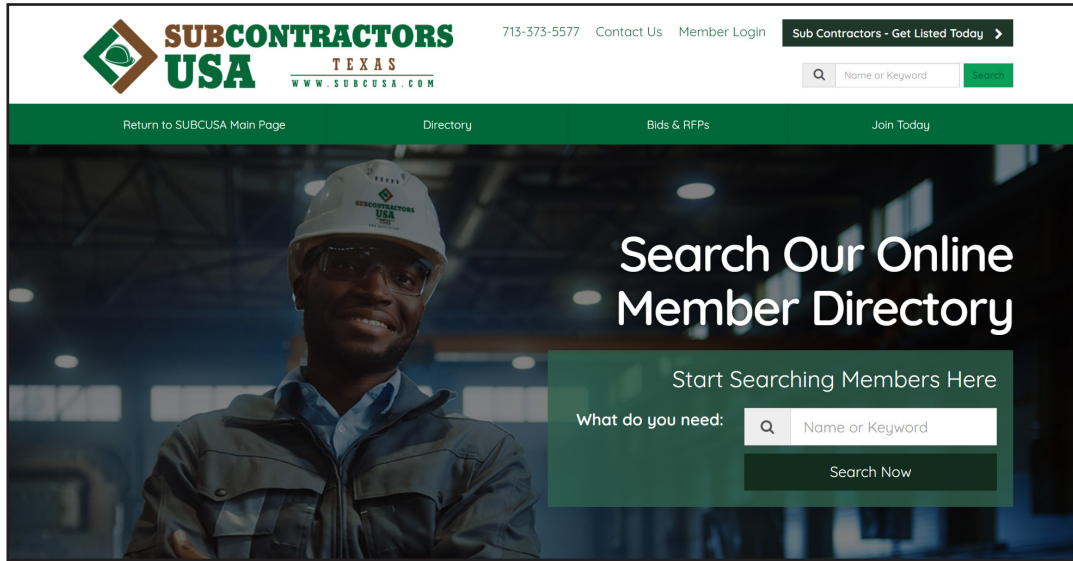
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Online Side
 Banner (Small)
\$350 per month
 (900px x 465px)



ONLINE DIRECTORY



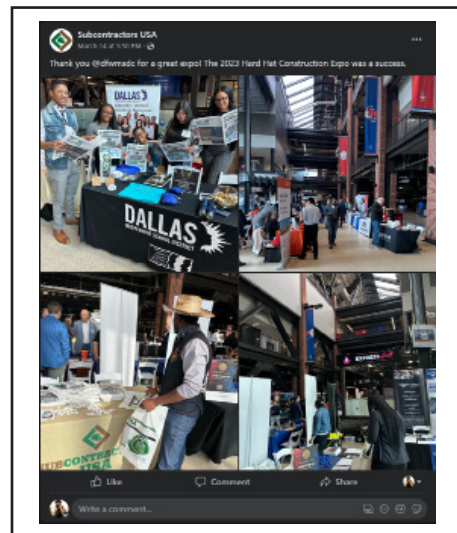
Starting at
\$5,000

EMAIL BLAST



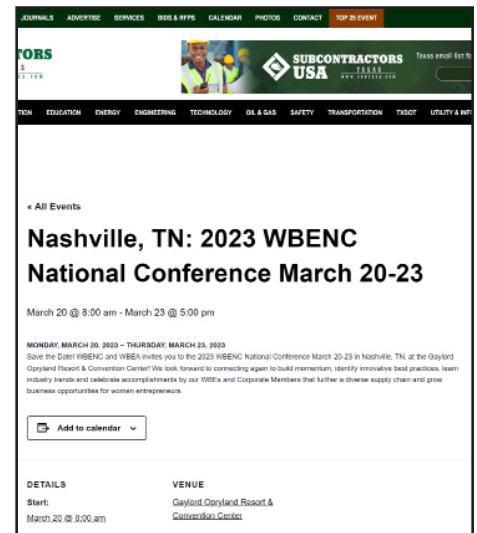
Eblast
\$375 each

SOCIAL POST



Social Post
\$150 each

CALENDAR POST



Calendar Post
\$150 each

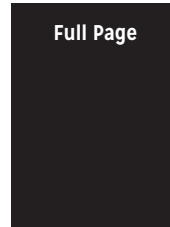


SUBCONTRACTORS USA SUBCONTRACTOR PRICING – ADVERTISEMENT RATES



Cover Story **\$7,500**
(Horizontal Layout Only)

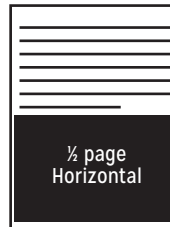
- 1 - Full Page
- 2 - Editorial Pages



Full Page **\$3,500**
(10.33" x 13.1")



Half Page **\$2,500**
Vertical
(5.09" x 13.1")



Half Page **\$2,500**
Horizontal
(10.33" x 6.49")



Quarter Page **\$1,500**
(5.09" x 6.45")

PREMIUM PLACEMENT RATES (CORPORATE RATES)

Inside Front Cover **\$4,500**
Inside Back Cover **\$4,500**
Center Spread (2 Pages/No Cover) **\$7,000**
Back Cover **\$6,000**

Eblast **\$375 ea.**
2 Eblasts (design included) **\$750**

*Prices may be subject to change without notice.

ADVERTISEMENT SPECS

All editorials and ads must be submitted by the 15th of the previous month.

Color Format: **CMYK**

Resolution: **300dpi**

Accepted File Types: **.tiff, .pdf, .psd**