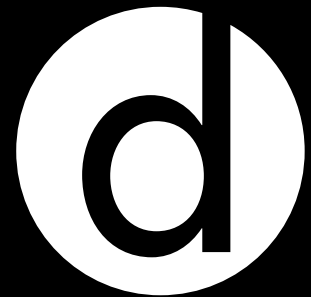


# Industry **EXPERTS**



**d-mars.com**

ADVERTISING | MARKETING | MEDIA | COMMUNICATIONS

Scan the QR code to join  
our mailing list today.



[www.d-mars.com](http://www.d-mars.com)



713.373.5577



[contact@d-mars.com](mailto:contact@d-mars.com)

rev 110624



# industry

**\*Limited Space and Time**

# EXPERTS

Attorneys • Insurance • Financial • Realtors • CPA's • Accounting • Dentists • Physicians • Funeral Homes • and More

## WHAT IS 24 INDUSTRY EXPERTS?

The 24 Industry Experts Online Directory is a platform that lists businesses and organizations along with their relevant information, such as contact details, location, and services offered. The directory is categorized by industry, location, and other criteria to make it easier for users to find what they're looking for. It serves as a convenient platform for businesses to showcase their offerings and for consumers to find relevant services or products. Only 24 are selected per category.

## BENEFITS

**1. Increased Visibility:** When potential customers search for products or services related to your business, they're likely to come across your listing.

**2. Improved SEO:** By having your business listed in the directory, you can improve your website's search engine ranking through backlinks and citations.

**3. Targeted Marketing:** Your listing will be seen by users who are specifically looking for the products or services you offer, increasing the likelihood of conversion.

**4. Cost Effectiveness:** Your online directory is a good return on investment due to the targeted exposure provided.

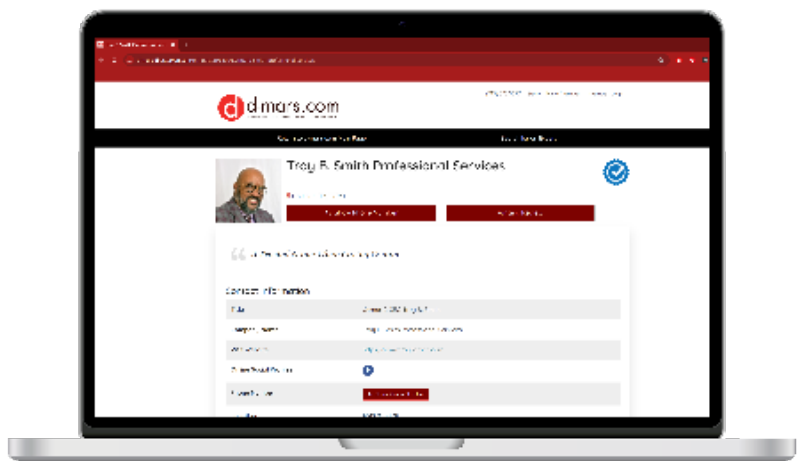
**5. Enhanced Reputation:** Being listed in a reputable online directory can enhance your business' credibility and reputation.



Social Media Posts



Eblasts | Quarter Page Ad



Online Directory

For additional information, call **713.373.5577** and one of our marketing consultants will be happy to assist you.  
**contact@d-mars.com | www.d-mars.com**



**industry**

**\*Limited Space and Time**

# EXPERTS

Attorneys • Insurance • Financial • Realtors • CPA's • Accounting • Dentists • Physicians • Funeral Homes • and More

✓ **1-Year Listing on d-mars.com Online Directory**  
*(Regular price for one year: \$2,500 - includes custom set-up and design)*

✓ **1/4 Page Full Color Print Ad**  
*(Regular price: \$6,000 - includes free design)*

✓ **6 E-Blasts (2 per month)**  
*(Regular price: \$1,100 - includes free design)*

✓ **6 Social Media Posts (2 per month)**  
*(Regular price: \$500 - Facebook & Instagram)*

- Jan, Feb, Mar
- Apr, May, Jun
- Jul, Aug, Sep
- Oct, Nov, Dec

**Regular Price: \$9,400**



**ONLY \$5,000!!**

**\* Total Savings of \$4,400!**



For additional information, call **713.373.5577** and one of our marketing consultants will be happy to assist you.  
**contact@d-mars.com | www.d-mars.com**



**industry**

**\*Limited Space and Time**

# EXPERTS

Attorneys • Insurance • Financial • Realtors • CPA's • Accounting • Dentists • Physicians • Funeral Homes • and More

✓ **1-Year Listing on d-mars.com Online Directory**  
*(Regular price for one year: \$2,500 - includes custom set-up and design)*

✓ **(2) 1/4 Page Full Color Print Ads**  
*(2 Quarters per year | Regular price: \$9,000 - includes free design)*

✓ **12 E-Blasts (2 per month)**  
*(Regular price: \$3,300 - includes free design)*

✓ **12 Social Media Posts (2 per month)**  
*(Regular price: \$1,500 - Facebook & Instagram)*

- Jan, Feb, Mar
- Apr, May, Jun
- Jul, Aug, Sep
- Oct, Nov, Dec

**Regular Price: \$16,300**

**ONLY \$10,000!!**

**\* Total Savings of \$6,300!**



**d-mars.com**  
ADVERTISING | MARKETING | MEDIA | COMMUNICATIONS  
*Experience Our World*

For additional information, call **713.373.5577** and one of our marketing consultants will be happy to assist you.  
**contact@d-mars.com | www.d-mars.com**



**industry**

**\*Limited Space and Time**

# EXPERTS

Attorneys • Insurance • Financial • Realtors • CPA's • Accounting • Dentists • Physicians • Funeral Homes • and More

✓ **1-Year Listing on d-mars.com Online Directory**  
*(Regular price for one year: \$2,500 - includes custom set-up and design)*

✓ **(3) 1/2 Page Full Color Print Ads**  
*(3 Quarters per year | Regular price: \$22,000 - includes free design)*

✓ **18 E-Blasts (2 per month)**  
*(Regular price: \$4,950 - includes free design)*

✓ **18 Social Media Posts (2 per month)**  
*(Regular price: \$2,250 - Facebook & Instagram)*

- Jan, Feb, Mar
- Apr, May, Jun
- Jul, Aug, Sep
- Oct, Nov, Dec

**Regular Price: \$32,200**

**ONLY \$15,000!!**

**\* Total Savings of \$17,200!**



**d-mars.com**  
ADVERTISING | MARKETING | MEDIA | COMMUNICATIONS  
*Experience Our World*

For additional information, call **713.373.5577** and one of our marketing consultants will be happy to assist you.  
**contact@d-mars.com | www.d-mars.com**



industry

\*Limited Space and Time

# EXPERTS

Attorneys • Insurance • Financial • Realtors • CPA's • Accounting • Dentists • Physicians • Funeral Homes • and More

✓ **1-Year Listing on d-mars.com Online Directory**

*(Regular price for one year: \$2,500 - includes custom set-up and design)*

✓ **1-Year Online Sidebar Banner Ad (Medium)**

*(Regular price: \$15,000 - includes free design)*

✓ **(4) 1/2 Page Full Color Print Ads**

*(4 Quarters per year | Regular price: \$30,000 - includes free design)*

✓ **24 E-Blasts (2 per month)**

*(Regular price: \$6,600 - includes free design)*

✓ **24 Social Media Posts (2 per month)**

*(Regular price: \$3,000 - Facebook & Instagram)*

- Jan, Feb, Mar
- Apr, May, Jun
- Jul, Aug, Sep
- Oct, Nov, Dec

**Regular Price: \$57,100**

**ONLY \$20,000!!**

**\* Total Savings of \$37,100!**



**d-mars.com**  
ADVERTISING | MARKETING | MEDIA | COMMUNICATIONS  
*Experience Our World*

For additional information, call 713.373.5577 and one of our marketing consultants will be happy to assist you.  
[contact@d-mars.com](mailto:contact@d-mars.com) | [www.d-mars.com](http://www.d-mars.com)



**industry**

**\*Limited Space and Time**

# EXPERTS

Attorneys • Insurance • Financial • Realtors • CPA's • Accounting • Dentists • Physicians • Funeral Homes • and More

✓ **1-Year Listing on d-mars.com Online Directory**  
*(Regular price for one year: \$2,500 - includes custom set-up and design)*

✓ **1-Year Online Home Page Slider Billboard**  
*(Regular price: \$18,000 - includes free design)*

✓ **1-Year Online Sidebar Banner Ad (Large)**  
*(Regular price: \$18,000 - includes free design)*

✓ **4 Full Page Full Color Print Ads**  
*(4 Quarters per year | Regular price: \$42,000 - includes free design)*

✓ **24 E-Blasts (2 per month)**  
*(Regular price: \$6,600 - includes free design)*

✓ **24 Social Media Posts (2 per month)**  
*(Regular price: \$3,000 - Facebook & Instagram)*

- Jan, Feb, Mar
- Apr, May, Jun
- Jul, Aug, Sep
- Oct, Nov, Dec

**Regular Price: \$90,100**

**ONLY \$25,000!!**

**\* Total Savings of \$65,100!**



**d-mars.com**  
ADVERTISING | MARKETING | MEDIA | COMMUNICATIONS  
*Experience Our World*

For additional information, call **713.373.5577** and one of our marketing consultants will be happy to assist you.  
**contact@d-mars.com | www.d-mars.com**

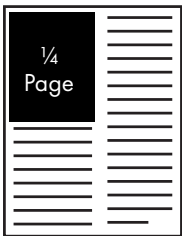


**industry**

Quarterly Publication

# EXPERTS

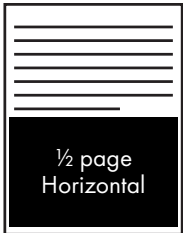
## Pricing Advertisement Rates



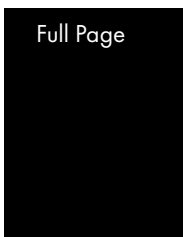
Quarter Page **\$3,500**

Online Billboard on Home Page  
Social Media Advertising on

- d-mars.com
- Instagram
- Facebook Pages



Half Page **\$5,500**



Full Page **\$7,500**

### Premium Placement Rates

Inside Front Cover	<b>\$9,000</b>
Inside Back Cover	<b>\$8,500</b>
Back Cover	<b>\$10,000</b>

\*Prices may be subject to change without notice.

### Advertisement Specs

Color Format: **CMYK**, Resolution: **300dpi** Accepted File Types: **.tiff, .pdf, .psd**

For additional information, call **713.373.5577** and one of our marketing consultants will be happy to assist you.  
**contact@d-mars.com | www.d-mars.com**