

Celebrating Black History Month with Black Excellence

TOP
50
BLACK
PROFESSIONALS &
ENTREPRENEURS
OF TEXAS

2025 DIRECTORY & AWARDS GALA

FOUNDED BY
 **d-mars.com**
ADVERTISING | MARKETING | MEDIA | COMMUNICATIONS
Experience Our World

Saturday, February 15, 2025 ■ 6 PM ■ Bayou City Event Center ■ 9401 Knight Rd
ATTIRE: FORMAL (TUXEDOS & GOWNS - NO TENNIS SHOES)

rev 120224

TOP 50 BLACK P&E



PROFESSIONALS & ENTREPRENEURS OF TEXAS AWARDS GALA

Previous Directories

#1 Top 50 Black Professionals & Entrepreneurs of Texas Directory

#1 Top 50 Black Professionals & Entrepreneurs of Texas Directory

#1 Top 50 Black Professionals & Entrepreneurs of Texas Directory

#1 Top 50 Black Professionals & Entrepreneurs of Texas Directory

#1 Top 50 Black Professionals & Entrepreneurs of Texas Directory

#1 Top 50 Black Professionals & Entrepreneurs of Texas Directory

For more information call 713.373.5577

Purpose of Event

The Top Black Professionals and Entrepreneurs (P&E) of Texas Directory will be published in February and will highlight some of Top P&Es in Texas based on their years of experience, and commitment to excellence. Each honoree is nominated by those who feel they have gone the extra mile to ensure their clients are handled with extreme care and professionalism. Additionally, the Awards Dinner and Gala will be in honor of our top fifty P&Es who will receive a plaque for their contributions. At d-mars.com, we feel it is our obligation to provide our Black P&Es with the proper platform that recognizes and celebrates their success! This is an excellent opportunity to give our P&Es the accolades they deserve for their achievements and their contributions to the community.



**Benjamin L. Hall, III,
PH.D., JD**
The Hall Law Firm
LEGACY



Brad "Scarface" Jordan
Super Trailblazer



Laquita Cyprian,
Liberty Bank & Trust Co.
Super P&E



Derek J. Holmes,
Harris Health System
Super P&E

Up & Coming P&E

Under 5 years experience

Top P&E

5-20 years experience

Super P&E

20+ years experience

Family Affair

Established and successful family businesses

Trailblazer

A P&E who is a pioneer in their field or industry

Community Hero

A P&E who makes tremendous contributions to the community

Living Legend

A P&E selected by their peers for showing significant achievement in their field or industries

P&E Directory Profile

Name: **d-mars**

Publication frequency: Annually

Target Audience:

- African-American Consumers
- Potential customers who are seeking to do business in the African-American community
- Corporate and government agencies seeking to do business with minority-owned and small businesses
- P&Es looking to promote and brand their services
- African Americans seeking professional and entrepreneurs in the business service industries

Demographic Profile:

- Gender: Male 35% Female 65%
- Education: Associate Degree +
- Age: 25-75

Distribution: 75,000 copies through our massive year round distribution at major events, small businesses, corporations, community centers, institutes of higher learning, and distribution by person-to-person interaction using advertising and marketing.

Purpose: Advertisers use the d-mars.com Directory to promote their service, products and to build their personal brand. Our advertisers want consumers to know that they appreciate and desire their business.

Terms & Conditions: 100% of the ad rate is required upon ad space reservation.

Acceptable Media: d-mars.com accepts CD or high resolution PDF files (emailed with fonts embedded) in PC format only. Film is not accepted.

Awards Ceremony & Directory Release Date: **February 15, 2025**

ALL ADS MUST BE COMPLETED and SIGNED OFF BY FEBRUARY 1, 2025

Published and distributed annually. Position not guaranteed.

Full Page

Firms/Corporate Rates

Column Format	Width	Height	Price
Back Cover	8.5" x 11"		\$7,500
Inside Back Cover	8.5" x 11"		\$5,000
Full Page	8.5" x 11"		\$2,500

Individual/Small Business Rates (Small non-profit, religious organizations)

Column Format	Width	Height	Price
Full Page	8.5" x 11"		\$1,500

Design Fee

Full Page \$200

As a layout requirement all files must be of high resolution. Once artwork is created all photos and artwork are suitable for printing on a commercial press or color printer. Additional fees will be introduced for any redesign.

For additional information, please call 713-373-5577 and one of our marketing consultants will be happy to assist you.

Awards Gala Sponsorship Opportunity

TITLE \$25,000

- Title Sponsor Recognition
- Company logo on all printed materials
- 3 Full Page Color Ads in Gala Directory
- 2 Full Page Color Ads in D-Mars Business Journal
- 6 Eblasts to Database
- Two (2) Tables of 10
- Prime Seating
- Sponsor Award Acceptance on Stage
- Brief remarks by company representative during awards
- Editorial Coverage in Post-Awards Business Journal Issue

PRESENTING \$15,000

- Presenting Sponsor Recognition
- Company logo on all printed materials
- Full Page Color Ad in Gala Directory
- 4 Eblasts to Database
- Table of 10
- Sponsor Award Acceptance on Stage

PLATINUM \$10,000

- Platinum Sponsor Recognition
- Company logo on all printed materials
- Full Page Color Ad in Gala Directory
- 2 Eblasts to Database
- Table of 10
- Listed as Platinum Sponsor in printed materials

GOLD - Small Business \$5,000

- Company logo on all printed materials
- 1 Full page color Ad in Gala Directory
- One table to award ceremony (10 seats)

Tickets \$300

Table of 10 - \$2,500

Full Page Ad in Gala Directory- \$1,500

Table of 10 and Full Page Ad in Gala Directory- \$3,500



**** Attire: Formal (Tuxedos & Gowns "No Tennis Shoes") ****

For more information about sponsorship, please contact

MR. D-MARS | operations@d-mars.com

(713) 373-5577 Office | (281) 748-8111 Direct