









**OCTOBER 15, 2025** 

## SUBCONTRACTORS USA

is committed to fostering economic growth among a diverse clientele in the construction industry including prime contractors, subcontractors, and government agencies.



## WHO WE ARE





### **SUBCONTRACTORS USA**

is a relevant and essential source of information for Texas areas in the sectors of Architecture, Construction, Education, Energy, Engineering, Technology, Safety, Oil and Gas, Transportation, TXDOT, Utility & Infrastructure

We are the logical solution to the advertising, marketing, media and communication needs of prime contractors and subcontractors.























# PRIME & SUB CONTRACTORS & SUPPLIER DIVERSITY CHAMPIONS DIRECTORY PROFILE

#### NAME:

Subcontractors USA-Texas Directory

#### **TARGET AUDIENCE:**

- Architecture, Construction, Education, Engineering, Technology, Oil and Gas, Safety, Transportation, TXDOT, Energy, Utility & Infrastructure
- Corporate and government agencies seeking to do business with minority-owned and small businesses
- Minorities seeking professionals in the business service industries
- · Supplier Diversity Directors and Managers
- School District Board Members and Superintendents
- · Elected Officials

#### **DISTRIBUTION:**

15,000 copies through our massive year round distribution at major events, small businesses, corporations, community organizations, institutes of higher learning, website marketing using multiple streams of advertising.

#### **PUBLISHED AND DISTRIBUTED.**

(Position not guaranteed)

ALL ADS MUST BE COMPLETED AND SIGNED OFF BY SEPTEMBER 1, 2025



























Minority / Women Business Enterprise





















































































## **PAST EXHIBITO**R **SPONSORS**

















































































## TITLE \$25,000

- 3 Booths
- · 2 Full page Ads
- 20 Lunch Tickets includes breakfast, lunch and afternoon mixer
- · Logo and signage on printed materials
- · Panel Speaking Slot
- · Title Recognition
- Prime Booth Locations

## PLATINUM \$15,000

- · 2 Booths
- · 1 Full page Ad
- 10 Lunch Tickets includes breakfast, lunch and afternoon mixer
- · Logo and signage on printed materials
- · Panel Speaking Slot
- Prime Booth Locations

### GOLD \$10,000

- 1 Booth
- · 1 Full page Ad
- 6 Lunch Tickets includes breakfast, lunch and afternoon mixer
- · Logo and signage on printed materials
- · Presenting Recognition

## **SILVER \$7,500**

- · 1 Booth
- · 1 Full page Ad
- 4 Lunch Tickets includes breakfast, lunch and afternoon mixer
- · Logo and signage on printed materials
- · Gold Recognition

Full Page Ad \$1,500

Prime & Suppliers Booth \$3,500

MBE & Agencies Booth \$2,500

Prime & Suppliers Booth &

Full Page Ad \$5,000

MBE & Agencies Booth &

Full Page Ad \$3,500

#### VIP TICKET \$100

· Breakfast · Lunch · Afternoon Mixer

\*\*\* Booth includes 2 tickets, breakfast, lunch and afternoon mixer \*\*\*



# SPONSORSHIP OPPORTUNITIES

#### FOR MORE INFORMATION

MR. D-MARS president@subcusa.com KIM FLOYD operations@subcusa.com OFFICE 713.373.5577 DIRECT 281.748.8111

#### VIP TICKET

\*\* INCLUDES BREAKFAST LUNCH & AFTERNOON MIXER \*\*



## GENERAL ADMISSION FREE WITH REGISTRATION



www.subcusa.com